
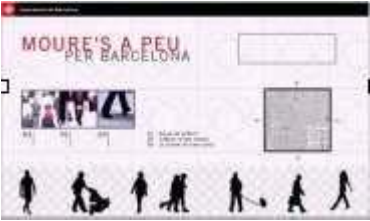



Mobility Website - Barcelona, Spain	
Keywords	Sustainable Mobility and Transport, Website, Information Tool, Promotion of Unmotorised or Public Means of Transport
Pictures	  
Description	<p>Set-up of an information website on traffic and mobility in Barcelona including:</p> <ul style="list-style-type: none"> - a general page on mobility called “Moverse por Barcelona” (getting around in Barcelona) with information on traffic, timetables, routes, public transport services, parking, roadwork, demonstrations, etc - a specific page on getting around by foot (2001) enables to calculate the time and distance of the route to be walked between any two points in the City, and shows the pedestrian areas of the City, the “walker’s equipment”, the “walker’s benefits”, the “walker’s anecdotes” (where citizens tell their stories), etc., - a specific page with information on moving around by bicycle (2002), - a specific page for car sharing (2002-2003) <p>The site has over 100,000 users, several times a week. It has proven very efficient in reducing traffic jams, pollution while contributing to energy savings in the transportation sector. In 2001, the site received the “Stockholm Challenge Award” in 2001 (www.challenge.stockholm.se).</p>
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