



3rd European Seminar 18-20 November 2008 Saline Royale, Arc et Senans (France)

*Change course!
Towards a sustainable... and desirable future*

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Wednesday, 19th from 9.00-12.30

What direction do we want to take?

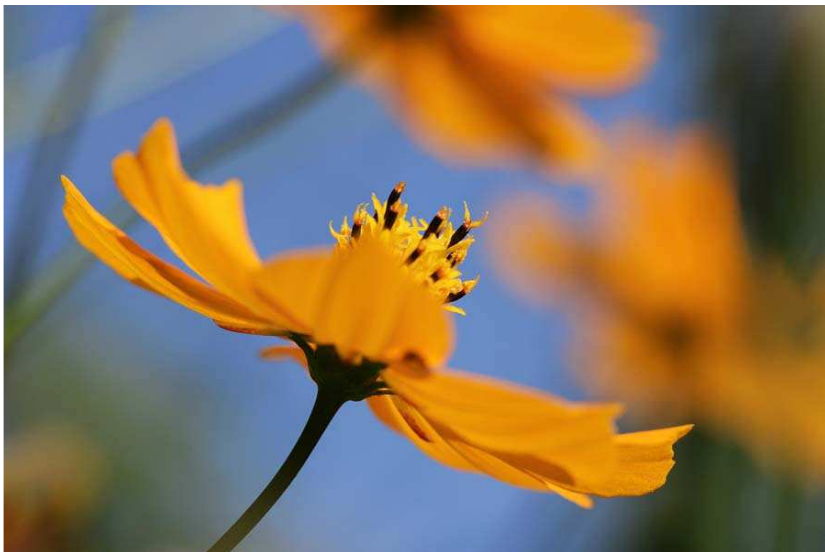
09.00/10.10 - What is the vision for an attractive and sustainable city?

10.10/10.30 – Coffee break

10.30/11.00 - What is a vision applied to the territorial prospective by **Guy Loinger**

11.00/11.30 - Sustainable city, rejecting city by **Dominique Bourg**

11.30-12.30 - Discussion



Objectives

At the end of the morning, the participants should be able to understand:

- *the IMAGINE issue, and that of the 3rd seminar in particular,*
- *what a territorial foresight vision is,*
- *the direction we are bound to go in,*
- *why participative democracy is a key change factor.*

What do I no longer want in my city?

The pollution induced by unsuitable means of transport

Lack of commitment of the elected representatives

Unproductive competition between territories

The closing-down of local shops

Deficiency of public transport

Urban planning that increases the daily journeys

Lack of social integration and interaction

Cycling is dangerous!

Fossil fuel

Our awareness about climate change and our civic responsibility

The share of private cars in transport

What do I like in my city that I wish to keep?

Clean and high-performance public transport

The commitment of the citizens

Freedom of movement

Walking facilities in a calm environment

The feeling of belonging to a community

An Ambitious climate protection policy

Cooperative governance

Limits to urban sprawl

Local culture

Recycling

What is impossible for us not to change in our city?

Tax regimes

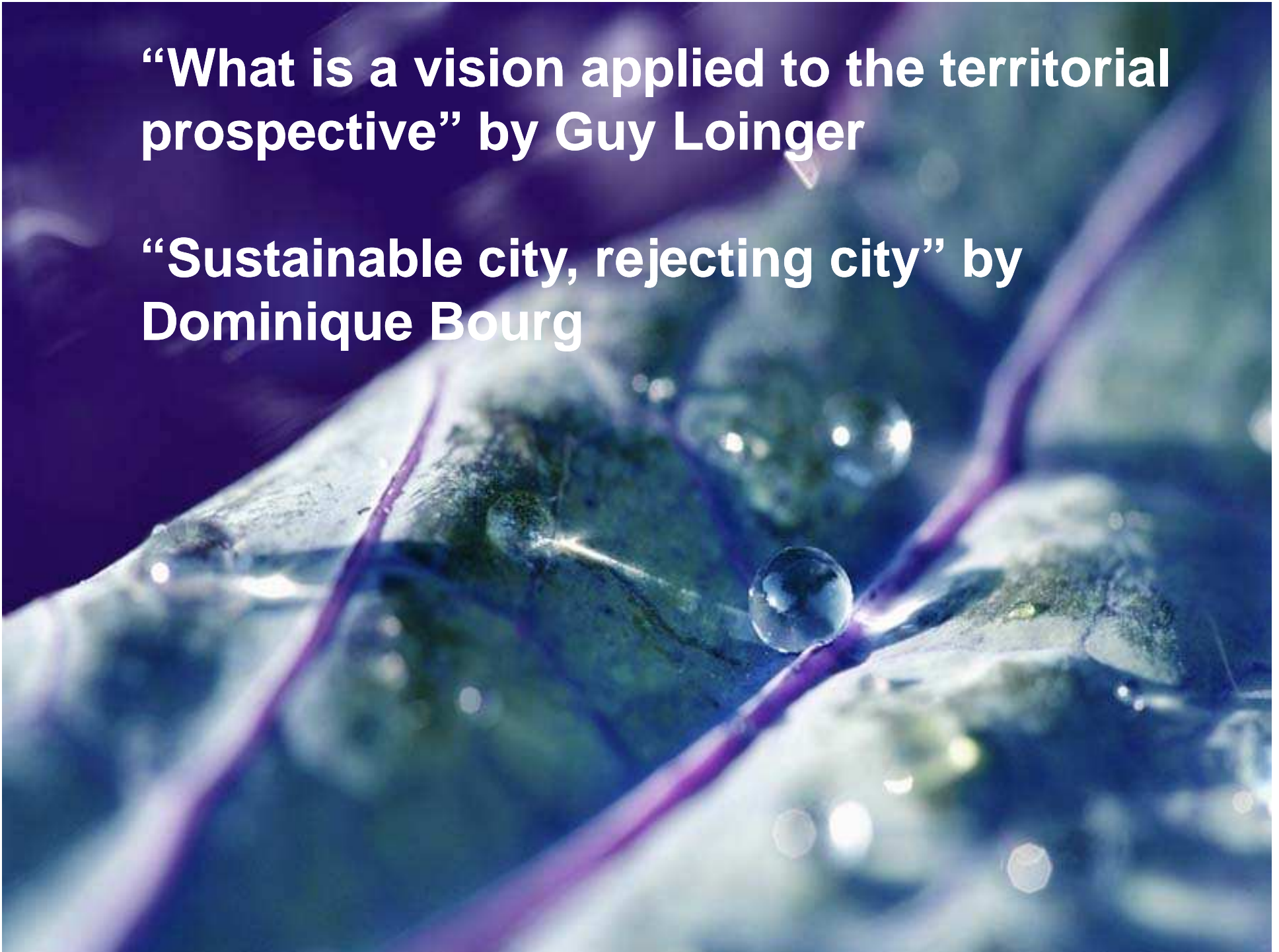
Education of children

Unsuitable rules and regulations

The weak city's energy efficiency

**“What is a vision applied to the territorial
prospective” by Guy Loinger**

**“Sustainable city, rejecting city” by
Dominique Bourg**



Wednesday 19th from 14.30-17.45

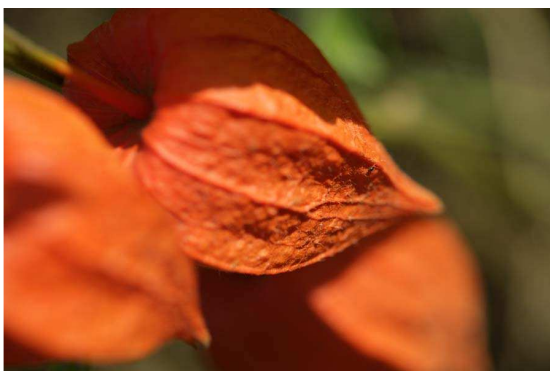
How to build/share a vision of my city that is compatible with a sustainable energy future

14.40/15.00 - Where is my city situated concerning the scenarios presented previously?

15.00/15.45 - Testimony of [André Régani, former Deputy Mayor of Besançon](#)

15.45/16.15 – Coffee break

16.15/17.30 – Identify the obstacles concerning the development of a vision



Objectives

At the end of the session, the participants should be able to:

- *Identify the first obstacles and express them*
- *Propose arguments to overcome each of them.*

**Vision without action is a daydream, but action
without vision is a nightmare...**

Japanese proverb



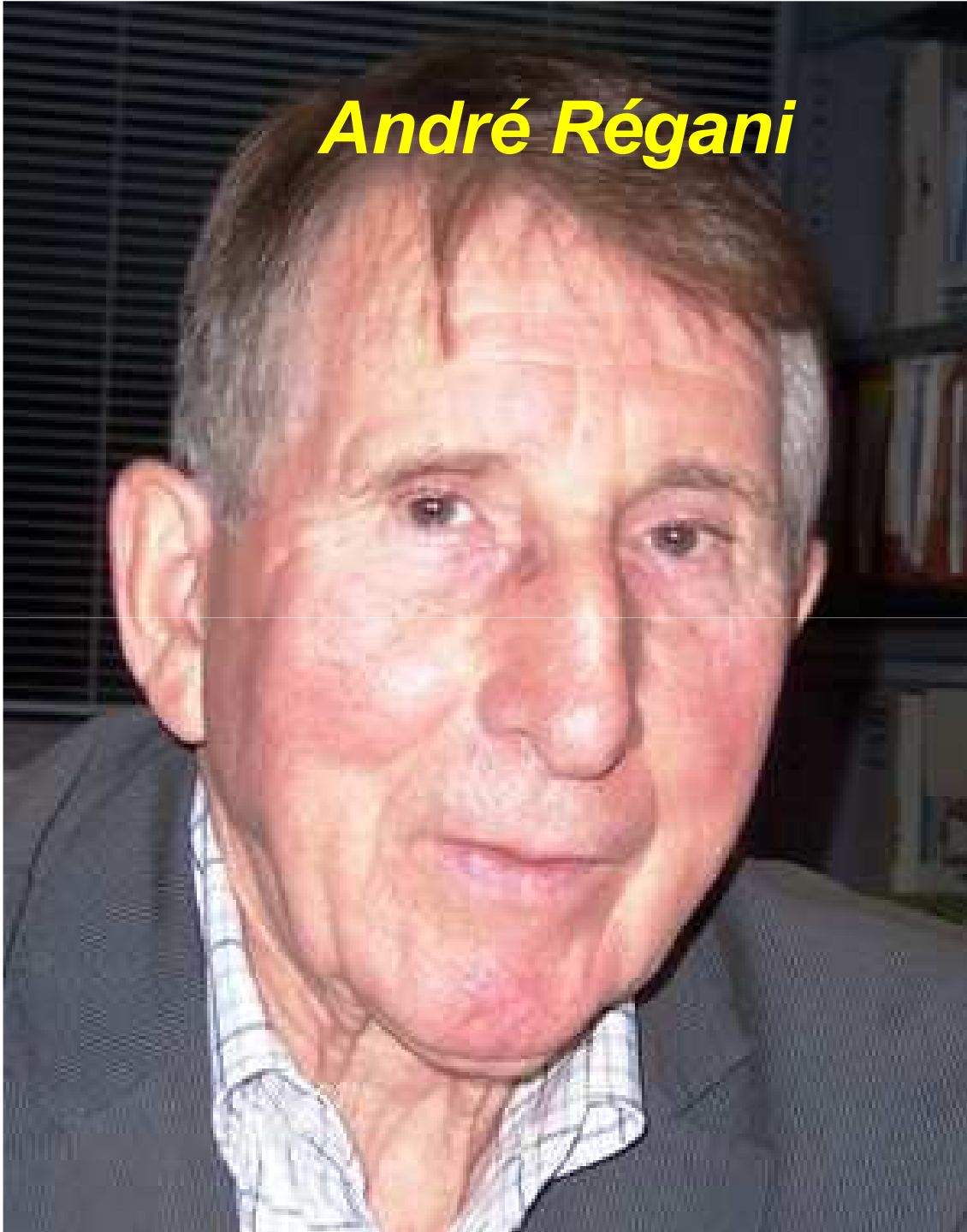
Organisation/ Administration	Policy/Implementation	Public Participation/Public Outreach	Investment/Financing	Monitoring/Evaluation	Level
Existence of a multidisciplinary team (containing internal staff and external experts, local stakeholders, citizens) responsible for the visioning process, headed by the Mayor/Deputy Mayor/Local Decision Maker.	The Council's Strategic Plan is clearly based on the integrated and comprehensive vision for the city. The vision is definitely a decision making tool.	Regular and active collaboration and involvement of various municipal departments, external experts and target groups of local stakeholders and citizens.	Implementation of a special municipal fund and/or invention/creation of new ways and methods of financing the actions necessary to implement the vision.	Control and monitoring of the yearly implementation of the actions based on the vision and strategy in terms of organisation/ administration, financing, public participation etc. Regular reporting on the whole visioning process.	A
Existence of a strong internal team (containing staff from different municipal departments) organising workshops/debates in order to create a coherent global vision.	The Council's Strategic Plan takes into account the integrated and comprehensive vision for the city.	Existence of a comprehensive plan to practically involve local public and private stakeholders.	Existence and use of financial tools in order to implement high-priority actions only.	A comprehensive and integrated audit of the city's current environmental, social and economic situation related to energy and climate issues (baseline).	B
1-2 persons starting to develop a vision or to launch the visioning process, responsible for identifying target groups.	Development of integrated future/prospective scenarios including energy and climate aspects.	Well identified target groups. Active collaboration among different municipal departments.	Monitoring of the existent financing tools and instruments that could be mobilised towards other actions included in the vision.	Adjustment/adaptation/fine-tuning of the evaluation/ monitoring method, analysis of the relevance of the well-being indicators related to energy and climate issues.	C
1-2 persons responsible for evaluating the necessity of creating a vision, establishing the state of the art in the city and main points that need to be changed.	Energy issues are not well and clearly integrated into the global vision for the city.	Only isolated actions undertaken to inform the various municipal departments and to encourage their participation.	Step by step financing of actions according to classical financial resources.	Step by step development of a comprehensive monitoring method of well-being indicators related to energy and climate issues (social, environmental, economic).	D
No actions engaged.	No actions engaged.	No actions engaged.	No actions engaged.	No actions engaged.	E



**Story telling:
a practical experience
in Besançon, 1974**

Besançon (FR)

André Régani



**Story telling:
a practical
experience
in Besançon,
1974**

Egocentrism

Myself

I am alone – What can I do ?

Fear Risk

Lack of an alternative
system of references

Lack of systemic view

Lack of passion

Lack of ambition

Lack of confidence

Complexity of the problems
Non understanding

Lack of communication

Technology will save us

Weak perception of emergency

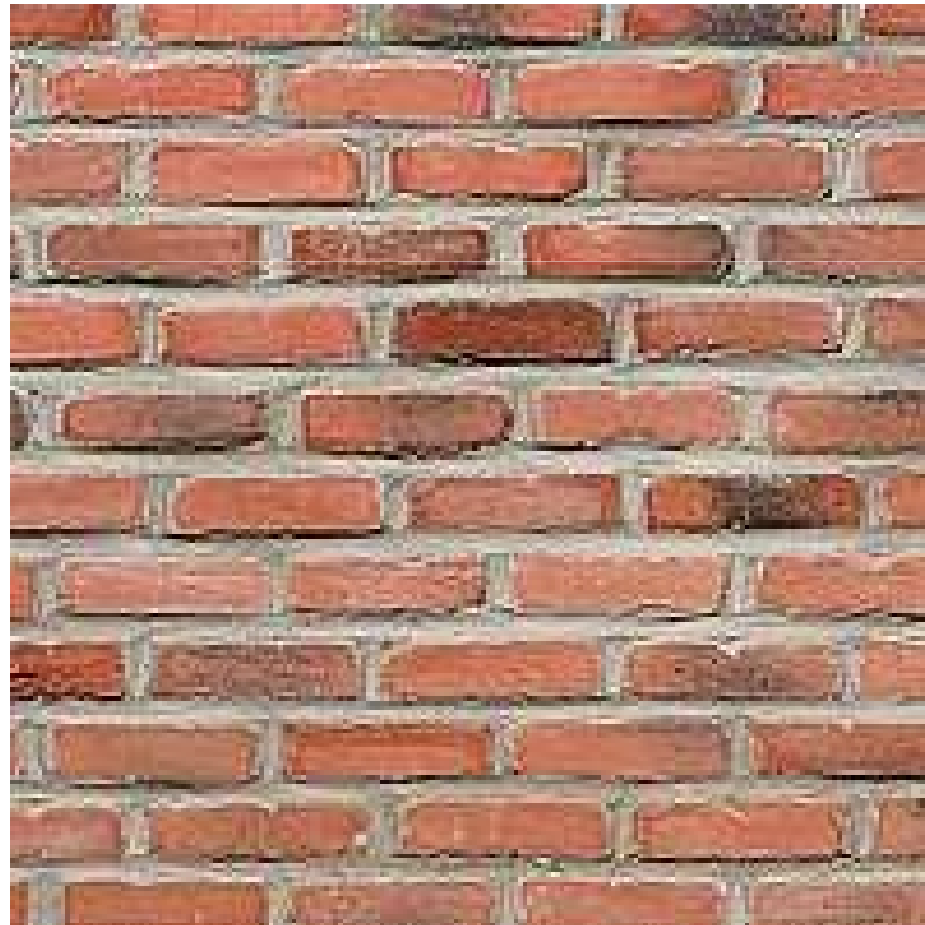
Different aims of decision-makers

Short term profit model - Short time view

The first steps are most hard !

Past bad habits

Identify the obstacles concerning the development of a vision



17.35 – 19.15 *Free*

19.15 – 21.00 *Dinner*

21.00 *Film projection: "Energy : the future against the Flow", ARTE
and La Huit coproduction, in collaboration with Energie-Cités.*

Discussion with Marie Hellouin, the film author ; film produced by Claude Lahr



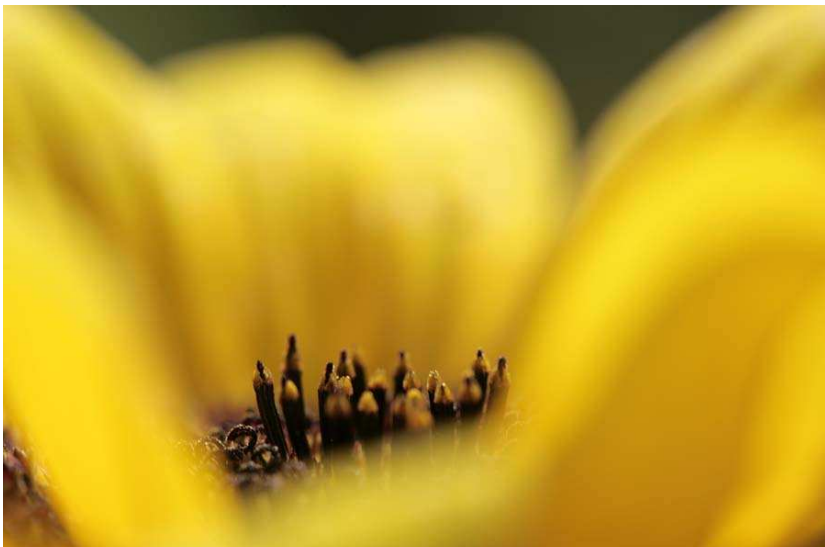
Thursday 20th from 8.45-12.00

How to build/share a vision of my city that is compatible with a sustainable energy future

8.45/9.05 – Testimonies of cities

**9.05/10.45 – Interview session and questions-answers
with the others participants**

11.15/12.00 – Mind mapping synthesis



Objectives

At the end of the session, the participants should be able to:

- Transfer new ideas and solutions to their own cities*
- Identify the obstacles and key success factors through the exchange of experience based on the testimonies of already engaged cities.*



1. What were the main elements/reasons that made you realise that you need a vision? How did you identify the driving forces of change and what were these factors? What were the obstacles you faced and the solutions found?

2. What were the main problems/obstacles you encountered when elaborating the vision? How did you overcome them? What would you recommend to other cities in the process of building a vision?

3. Do you have a multidisciplinary team responsible for the visioning process? If yes, how did you create this group? What are the roles and tasks of this group exactly? What difficulties have you encountered? What solution have you found?

***How to build/share a vision of
my city that is compatible with
a sustainable energy future***



See you soon

All IMAGINE resources on
www.energie-cites.eu

www.imagineyouenergyfuture.eu