



You would like to have your event labelled IMAGINE?

 [Here is the check-list to guide you](#)

IMAGINE is intended to spread. All stakeholders wishing to get involved and contribute through events are welcome. These events can take many kind of forms, be it a seminar organized by a local authority with the elected bodies, the administration, local stakeholders; be it a citizen forum; an enterprise or an NGO seminar; be it a session during a conference; a meeting between organisations; be it an academic conference, etc.

Aim of IMAGINE is to be able to decline the concept as a label. To be labelled IMAGINE, an event must meet several criteria. In general, the event will be inspired by the IMAGINE memorandum which is our reference. Specifically, these criteria are:

Your IMAGINE event should

Themes

- 1 - Address **energy** issues (including their relation with climate issues)
- 2 - Integrate the **territorial** dimension of energy
- 3 - Link the concept of low-energy cities with a high **quality of life** for all

Objectives

- 4 - Aim at the development of **future visions** on the horizon of (at least) the next generation
- 5 - Clearly establish relationships with **concrete action** starting today

Governance

- 6 - Aim at going beyond **sectorial** logics
- 7 - Aim at lining up different decision-making **levels**
- 8 - Involve local **stakeholders** and citizens

Method

- 9 - Use **participative and creative** methods
- 10 - **Report** your initiative to the IMAGINE think-tank

Promotion

- 11 - Integrate the IMAGINE **logo** in promotion and presentation documents
- 12 - Briefly **present** the IMAGINE think-tank

Committing to take this 12 points into consideration will give the right to the organisers to label their event IMAGINE.

Depending on the type of events, the integration of those criteria will vary: an event's session will address most of this, while a forum organised by a local authority engaged in the Covenant of Mayors might focus on putting things in practice.