

PRESS RELEASE

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ENGAGE days: 12 European cities ready to celebrate! October and November 2011

ENGAGE is a pan-European communication initiative that aims to involve citizens and stakeholders in building a sustainable energy future at the local level. Posters are the main communication channel used to raise awareness for the campaign and to locally share the Covenant of Mayors' goals and the European Union "3x20" objectives.

A core group of 12 Energy Cities members and signatories of the Covenant of Mayors from 12 different European countries are pioneering the ENGAGE campaign. To reach their energy and climate objectives, cities need to mobilise municipal departments and as many of their stakeholders and citizens as possible so that these objectives are jointly achieved via a bottom-up process. ENGAGE aims to develop and implement an efficient participative communications campaign, leading to tangible energy savings.

Since January 2011, **more than a thousand posters** have been produced by the 12 ENGAGED cities. They are all displayed on the European ENGAGE gallery at:
http://www.citiesengage.eu/european_gallery.php.

In October and November 2011, local ENGAGE days are being organised by these cities to thank participants and involve other citizens and stakeholders in the campaign. Visitors will be invited to join the ENGAGE campaign at stands where a photographer will take a picture of them that will appear on a poster with their energy-related engagement.

The ENGAGE days will take place on the 1st of October in **Pamplona** (Spain), on the 10th in **Heerlen** (The Netherlands), on the 13th in **Helsinki** (Finland), on the 15th and 16th in **Rimini** (Italy), on the 16th in **Ivanic-Grad** (Croatia), on the 21st in **Leicester** (United Kingdom), on the 21st and 22nd in **Bielsko-Biala** (Poland), on the 23rd in **Oeiras** (Portugal), on the 29th in **Växjö** (Sweden), from the 30th of October to the 1st of November in **Heidelberg** (Germany), from the 8th to the 20th of November in **Rennes Métropole** (France) and on the 9th of November in **Liège** (Belgium).

The European ENGAGE campaign is coordinated by Energy Cities.
More information on the ENGAGE campaign at www.citiesengage.eu

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